

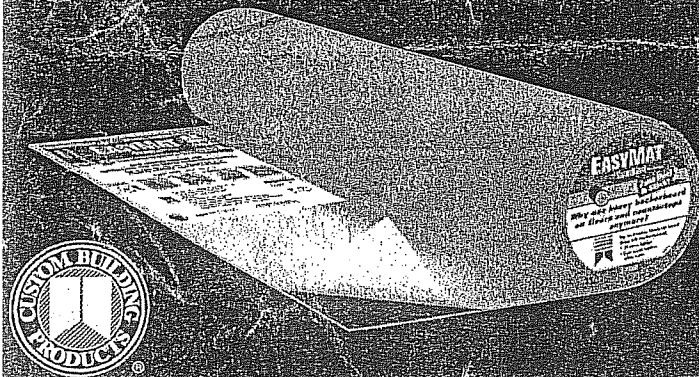
EASYMAT[®]

WITH **SoundGard[®]** Technology

TILE & STONE UNDERLAYMENT

- Up to 4 times faster to install
- Cuts easily with a utility knife — No mess
- No screws or nails required
- Up to 25 times lighter
- Can be used with engineered wood or laminate
- Reduces floor transmitted sound by up to 20 decibels

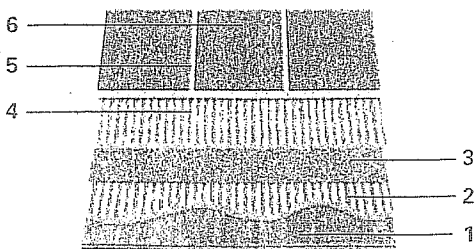
IIC:71 STC:73



300 sq. ft. traditional backerboard	vs.	300 sq. ft. of EasyMat
Two installers unload over 800 lbs. of material		One installer unloads under 30 lbs. of material
9:00 am		9:00 am
10:00 am		Begin setting tile
11:00 am		
12:00 pm		Begin setting tile
1:30		

SET TILE DIRECTLY OVER ANY ACCEPTABLE SUBFLOOR

- 1 Any acceptable subfloor including concrete, plywood and primed OSB
- 2 Custom[®] polymer-modified mortar
- 3 EasyMat[®]
- 4 Custom polymer-modified mortar
- 5 Polyblend[®] or Prism[®] SureColor[®] Grout
- 6 Ceramic tile or stone



FURTHER REDUCE TIME AND LABOR COSTS BY CHOOSING PEEL & STICK OPTION

- 1 Any acceptable subfloor including concrete, plywood and primed OSB
- 2 Custom's Peel & Stick Primer
- 3 EasyMat with peel & stick adhesive backing
- 4 Custom polymer-modified mortar
- 5 Polyblend or Prism SureColor Grout
- 6 Ceramic tile or stone

